

Dear _____,

Dear Honourable Representative,

In the past few months, an extraordinary number of communications, including emails, letters, and postcards, have been directed to Members of Parliament throughout Canada. These messages convey the public's alarm regarding the initiatives Health Canada is implementing relating to the regulation of Natural Health Products (NHPs). These changes will detrimentally affect the industry and jeopardize the health and wellness of countless Canadians who depend on NHPs.

I implore you to lend your support to the Private Member's Bill, Bill C-368, which seeks to repeal sections 500-504 of The Budget Implementation Act, 2023, No.1, also known as Bill C-47, that came into effect in June 2023.

Actions by Health Canada Regarding NHPs

You might already be aware that a number of Health Canada initiatives are primed and ready to substantially damage Canada's natural health sector. These include introducing significant fees, enforcing strict evidence requirements for health claims, limiting what can be communicated on product labels, and misapplying Vanessa's Law to NHPs.

These regulations are expected to force many NHP manufacturers and distributors to shut down, make it challenging for natural health stores to compete with the cheaper NHP costs in the U.S., restrict natural health practitioners from recommending certain products that will no longer be available on the Canadian market, and ultimately lead Canadians to have less access to NHPs, pay increased prices, and suffer a loss of autonomy in making health choices for themselves and their families

Why Health Canada's Measures Are Concerning

For numerous Canadians, NHPs are essential for survival, while others rely on them to manage serious health conditions effectively. Restricting access to these crucial products is both negligent and hazardous. The repercussions of Health Canada's policies will result in loss of jobs, health, well-being, and for some, even life.

Advocacy for Bill C-368

I call upon you to represent and defend the interests of your constituents and the broader Canadian populace, as is the duty of elected Parliamentarians. I urge you to go beyond party affiliations and vote in alignment with your moral compass. This request is made in defense of the inherent rights and freedoms of every Canadian citizen – including you and me – to make informed choices about what we consume and how we care for our health.

The crucial first measure to address this crisis within the NHP sector is to repeal sections 500-504 of the Budget Implementation Act, 2023, No. 1 (formerly Bill C-47). Among other things, this action would prevent the application of \$5,000,000 daily fines onto the NHP industry.

For more information on the Bill and including explanatory notes, I encourage you to visit the Natural Health Product Protection Association (NHPPA) at nhppa.org/bill-c368/

I am asking you to represent me by voting yes on Bill C-368 to repeal sections 500-504 of Bill C-47 as it progresses through the House of Commons to second reading this spring. Please confirm your intent to support Bill C-368.

With utmost respect,

Signed

Dated

¹ <https://nhppa.org/discussion-paper-release-2023-health-canada-initiatives/>